

Promotional Tools and Sponsorship Opportunities

We can help you stand out and make an a greater impact on your AEEDC participation!

Stand out from your competitors!

AEEDC has created a full range of Promotional Tools as well as Sponsorship Opportunities to enhance your presence at AEEDC 2019 and promote your participation.

From classic options (i.e. Directory Advertisement, Lanyards branding) to more elaborated solutions (i.e. Digital Advertising or Sponsorship packages) you have several choices to focus on your preferred target.

Within the following solutions, there is certainly something which suits your brand strategy, objectives and budget!

AEEDC Directory

5,000 print copies (4/C). Free distribution. Size 14.8 X 21 cms. (A5) Includes list of exhibitors with stand numbers by alphabetical order and by country + by products.

Front Cover Inside Advertisement	30,000 AED
Back Cover Inside Advertisement	25,000 AED
Back Cover Advertisement	35,000 AED
1 Page Advertisement	3,500 AED

AEEDC Visitors Pocket Guide - NEW!

15,000 print copies (4/C). Free Distribution. Size 8.5 X 13.5 cms. (Folded). Includes list of exhibitors by halls with floorplan.

Back Cover Advertisement	20,000 AED
Inside Advertisement Maximum 2 advertisements per side	5,000 AED

AEEDC Conference Booklet

6,000 print copies (4/C). Free Distribution to Delegates, VIP, Media, Speakers. Includes Speakers Abstracts, full Conference Schedule. Size 12 X 22 cms.

Front Cover Inside Advertisement	8,000 AED
Back Cover Inside Advertisement	5,000 AED
Back Cover Advertisement	10,000 AED
1 Page Advertisement	3,000 AED

AEEDC Conference Pocket Program

6,000 copies (4/C). Free Distribution to Delegates, VIP, Media, Speakers. Includes full Conference Schedule. Size 8.5 X 13.5 cms. (Folded)

Back Cover Advertisement	20,000 AED
1 Inside Advertisement (Maximum 3 advertisements)	5,000 AED
Package for 1 company - Back cover + 3 inside advertisements	30,000 AED

AEEDC Website

Banner under 1 heading (except conference, home page and registration which are reserved to sponsorship packages)

Size 300 x 300 pixels. Website received +648,000 pages views and +141,998 unique visitors for the 2018 edition

1 Web Banner	2,000 AED
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Logo on the Wall Floorplans

10 floorplans dispatched at each exhibition entrance and conference exit.

Company logo marking the stand location	1,000 AED
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Lanyards

30,000 lanyards (VIP, Media, Conference Delegates, Trade Visitors, Exhibitors). Lanyards to be provided by exhibitor (type/sample of lanyards to be approved by organiser and items delivered on site).

	100,000 AED
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Conference Slot

1 Conference slot, 1 hour for 700 pax in one of the main conference hall. Topic is subject to approval by AEEDC Scientific Committee and based on the conference guidelines. Speakers expenses at exhibitors costs. Conference slot will be promoted within the AEEDC program.

18,500 AED

Delegate Bags

5,000 Bags (VIP, Media, Conference Delegates). Bags provided by sponsor (type /size of bag to be approved and items delivered on-site).

125,000 AED

Conference Symposium

1 Conference symposium, 2 hours slot for 700 pax in one of the main conference hall. Topic is subject to approval by AEEDC Scientific Committee and based on the conference guidelines. Speakers expenses at exhibitors costs. Symposium will be promoted within the AEEDC program.

36,500 AED

Insert in Delegate Bags

5,000 Bags: 1 goody/pen & notepad or 1 flyer per bag.

7,000 AED

SPONSORSHIP PACKAGES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Package Price	180,000 AED	140,000 AED	50,000 AED
Maximum Sponsors per Category	2	3	3
AEEDC Directory	1 Double Page Spread	1 Page	1 Page
AEEDC Conference Booklet	2 Pages	1 Page	1 Page
Logo on the Wall Floorplans	YES	YES	YES
AEEDC Website	Home Page Banner 300 x 300 Pixels	Registration Page Banner 300 x 300 Pixels	Conference Banner 300 x 300 Pixels
Conference Slot	2	1	1
Conference Symposium	1	1	-
Insert in Delegates & Media Bag	Up to 1 Goody/Pen + 2 Literatures	Up to 1 Goody/Pen + 1 Literature	1 Literature
Logo and Sponsor Highlight on : pre-event and on-site collaterals + AEEDC website + Event Signage	YES	YES	YES
AEEDC Conference Passes for Delegates (full details of delegates should be received two weeks before event starts)	15	10	5

Note: The mentioned prices in this lists are not inclusive of the Value Added Tax (VAT). 5% VAT will be levied on the final invoice.