The official inauguration of AEEDC Dubai, the largest dental conference & exhibition in the Middle East, North Africa, and South Asia and the second largest in the world.

His Highness Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority inaugurated the 21st edition of the UAE International Dental Conference and Arab Dental Exhibition - AEEDC Dubai on 7th February 2017, which was held at the Dubai International Convention and Exhibition Centre.

His Highness Sheikh Hamdan bin Rashid Al Maktoum was accompanied by a number of key officials during their tour in the exhibition area, where they were introduced to several key industry leaders.

His Highness was delighted with the great development and growth that the exhibition witnessed year after year, and he praised the increase in the number of participating companies this year that has reached to 4,700 companies, representing more than 2,000 global brands.

AEEDC Dubai 2017 Achieved Tremendous Success!

This year, the business deals has increased by 10% compared to the previous year.

Business Deals Sealed over the 3 days of AEEDC Dubai 2017 recorded 3 billion and 30 million dollars.

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aeedc.com
AEEDC Dubai Pre-Conference Activities and Events

The 17th edition of the Dubai World Dental Meeting (DWDM), 4 – 6 February 2017

DWDM runs 3 days prior to AEEDC Dubai main conference, this year around 10 courses with hands-on workshops were conducted by international industry experts. DWDM discussed several topics related to Endodontics, Aesthetic, Restorative Dentistry, Orthodontics, Laser in Dentistry, Dental Practice Growth, Implantology, and many more. The meeting hosted over 300 participants from all around the world over the course of three days.

AEEDC Dubai 2017 featured many new scientific activities which included Digital Dentistry Society Symposium, Oral / Dental Hygiene Symposium, Endo-Implant: What to Decide? Symposium, Conventional vs. Innovative Restorative Strategies Symposium, and Emerging Speakers Session. In addition to that, AEEDC Dubai 2017 featured also the GCC Preventive Dentistry Conference, AEEDC Advanced Specialty Courses, Poster Displays & Competitions, and the 8th AEEDC Student Competition, the Global Scientific Dental Alliance Meeting, and the AEEDC Dubai Awards.

The number of scientific activities were very significant in attracting huge number of dental specialists, paradental staff, dental students, industry leaders and professionals over the three days of the event. The conference welcomed over 6,000 attendees from Middle East, North Africa and from different parts of the world. The conference program received CME accreditation from various accreditation bodies.

The last day of AEEDC Dubai conference has witnessed also the GCC Preventive Dentistry Press Conference that was presided by 11 heads of dental societies and representatives from the GCC Health Ministries who gathered to discuss the prevention programs and updates of dental diseases in all GCC countries. The conference aims to increase awareness about oral diseases in the region and highlighted the epidemic of dental caries among the GCC countries.

The AEEDC Dubai World Oral and Maxillofacial Surgery Conference was held from 5 – 6 February 2017

The AEEDC Dubai World Orthodontic Conference and the AEEDC Dubai World Oral and Maxillofacial Surgery Conference was held from 5 – 6 February 2017

The AEEDC Dubai World Orthodontic Conference attracted 8 top-notch speakers from Australia, Italy, Turkey, UAE and USA. The two-full day conference program presented around 11 specialized topics to over 150 specialists in the field.

The AEEDC Dubai World Oral and Maxillofacial Surgery Conference attracted 10 top-notch speakers from Germany, Italy, KSA, Turkey and USA. The two-full day conference program presented around 13 specialized topics to over 150 specialists in the field.

Attendees can benefit from the technical information, basic science and personal experience of those well-known speakers, more than that they can have a continuation of the benefits in the exhibition with the commercial part. AEEDC Dubai is growing continuously, I first participated 10 years ago, everything is growing fast and the quality of the scientific part is amazing, that’s why people are joining AEEDC Dubai not for the huge exhibition only, but for the informative conference also. Organizational aspect was perfect as always, as a lecturer AEEDC Dubai took care of us from airport arrival to the leaving point, AEEDC Dubai has amazing staff.

Prof. Jaafar Mouhyi -Morocco
DDS, PhD Director, Casablanca Oral Rehabilitation, Training & Education Center, Morocco Professor, Head of Biomaterials Laboratory, Department of Bioengineering, International University of Agadir, Universiopolis

Conference Attendees Breakdown by Region

- 70% GCC & Middle East
- 2% America
- 3% Africa
- 14% Europe
- 11% Asia
Over 170 lectures delivered by 150 world-class speakers

More than 6,000 conference delegates

Topics:
Endodontics, Infection Control, Laser in Dentistry, Oral and Maxillofacial Surgery, Oral Implantology, Oral Pathology, Orthodontics, Pediatric Dentistry and Restorative Dentistry

AEEDC Advanced Specialty Courses

Around 6 advanced specialty courses were organized from 7 - 9 February 2017 with participation of leading companies in the dental field and the participation of 100 specialists.

AEEDC Dubai 2017 Poster Award Competition Winners:

FIRST PRIZE Winner:
Dr. Raghdah Emad Abdrabuh - KSA
“Effect of Different Dental Pulp Capping Materials on the Proliferation and Odontogenic Differentiation of Dental Origin Derived Mesenchymal Stem Cells: In Vitro Study”

SECOND PRIZE Winner:
Dr. Nikkita Madhu - UAE
“An In-Vitro Evaluation of a Bioceramic Sealer”

THIRD PRIZE Winner:
Dr. Alhanouf Bin Hezaim - KSA
“Occlusal Wear of Primary Teeth Due to Preformed Crowns: An in Vitro Study”

Poster Displays & Competitions

AEEDC Dubai featured 134 poster abstracts for poster display, competitions and second draft poster category. The poster presentations allowed the authors to meet and get introduced informally with interested viewers. Poster presentations form a platform and often serve as the first opportunity to present their work at important scientific meetings like AEEDC Dubai.

The AEEDC Dubai Student Competition provided a unique opportunity to all dental students in their last academic years to interact actively with their counterparts from different dental colleges and universities. The face-to-face competition aim to build a solid foundation for the exchange of knowledge and information, and expand the students’ horizons on various issues of dentistry.

AEEDC Advanced Specialty Courses

AEEDC Dubai 2017 has also featured the 8th AEEDC Student Competition which has attracted this year 10 universities that included: Princess Nourah Bint Abdulrahman University, Alfarabi College, Faculty of Dentistry and Nursing, Imam Abdulrahman Alfaisal University, Gulf Medical University, RAK College of Dental Sciences, University of Sharjah, Umm Al-Qura University, King Khalid University, King Abdulaziz University, and Oman Dental College.

AEEDC Knowledge Champion was awarded to
King Khalid University - KSA

This is my second time in AEEDC Dubai, I was a speaker also three years ago. The organizational aspect was excellent, and the team was incredible. Having AEEDC Dubai in this part of the world is perfect as it’s like a home for everyone, it’s in the middle of the world, so you can meet people here from Australia, UK, United States and Far East, so it become a habit to be part of AEEDC Dubai!

Mrs. Annie Browne - UAE
FRSPH, BSc(Ed)Hons,
Senior Consultant BLS/ACLS Instructor/Trainer

AEEDC Knowledge Champion was awarded to
King Khalid University - KSA

A special recognition was presented to the top 3 countries with the largest conference delegations in AEEDC Dubai 2017 Conference

1st Largest Conference Delegation from Saudi Arabia awarded to Saudi Dental Society
2nd Largest Conference Delegation from Kuwait awarded to Kuwait Dental Association
3rd Largest Conference Delegation from Iraq awarded to Iraqi Dental Association

Largest International Student Delegation awarded to Riyadh Colleges of Dentistry and Pharmacy
The exhibition has also witnessed a huge turnaround of visitors who were introduced to the latest medical devices, technologies and equipment displayed by leading companies in the dental field.

Exhibition Products and Services Main of Interest, %

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Interest Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Materials</td>
<td>55%</td>
</tr>
<tr>
<td>Oral Hygiene and Prevention Materials</td>
<td>45%</td>
</tr>
<tr>
<td>Hand pieces and Micromotors</td>
<td>36%</td>
</tr>
<tr>
<td>Infection Control Products</td>
<td>34%</td>
</tr>
<tr>
<td>Disposable Products</td>
<td>33%</td>
</tr>
<tr>
<td>Bleaching Products</td>
<td>30%</td>
</tr>
<tr>
<td>Dental Units and Components</td>
<td>25%</td>
</tr>
<tr>
<td>Dental Accessories and Clothing</td>
<td>23%</td>
</tr>
<tr>
<td>Pharmaceuticals</td>
<td>19%</td>
</tr>
<tr>
<td>Laboratory Equipment</td>
<td>18%</td>
</tr>
<tr>
<td>Sterilization Accessories and Equipment</td>
<td>13%</td>
</tr>
<tr>
<td>Lighting and Operating System</td>
<td>12%</td>
</tr>
<tr>
<td>CAD/CAM</td>
<td>10%</td>
</tr>
<tr>
<td>Dental Furniture</td>
<td>7%</td>
</tr>
<tr>
<td>Lasers</td>
<td>5%</td>
</tr>
<tr>
<td>Education and Training</td>
<td>3%</td>
</tr>
<tr>
<td>Dental Publisher/Magazines</td>
<td>2%</td>
</tr>
<tr>
<td>Dental Software</td>
<td>1%</td>
</tr>
</tbody>
</table>

AEEDC Dubai featured 16 National Pavilions from:

- Brazil
- China
- Finland
- France
- Germany
- India
- Italy
- Japan
- Korea
- Pakistan
- Slovenia
- Turkey
- United Arab Emirates
- United Kingdom
- United States of America
- Switzerland

Exhibition Statistics

- **Attendees**
  - Over 48,000 visitors and participants from 130 countries

- **Exhibition Area**
  - More than 74,400 square meters of space with leading local and international companies and industry leaders showcasing medical and dental equipment and innovations.

- **Participating Companies**
  - 4,700 companies, representing more than 2,000 global brands.

Exhibitors Breakdown by Region

- **GCC & Middle East** 19%
- **America** 13%
- **Africa** 1%
- **Europe** 36%
- **Asia** 31%

We have been participating in AEEDC Dubai not just this year, but since long years. This is best entire show in my opinion, not just for the region but for global standard. A big thank you to the organizer, this is best organized show. We love to be here every body is very helpful and smiling. We already booked a stand for next year.

**Dr. Elizabeth Noll**
International Business Development Manager
Young Innovations - USA

We always participate in AEEDC Dubai every year and we are very satisfied and happy to participate again in 2018. Thank you to the organizer and it is really well organized and we are very satisfied.

**Basem Wasef**
Medical Representative
Johnson & Johnson - UAE

We have been participating since 15 years in this important dental exhibition and we are in full satisfaction. To the organizer, keep this professional and very dedicated level of services. It is really high standard. I wish it can continue in the years to come and I hope to see you in 2018

**Charbel Saad**
Global Distributors Sales
Institut Straumann AG – Switzerland

AEEDC Dubai is one of the most important dental exhibition in the region and I would even say in Asia. We have been participating since 15 years in this important dental exhibition and we are in full satisfaction. To the organizer, keep this professional and very dedicated level of services. It is really high standard. I wish it can continue in the years to come and I hope to see you in 2018

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**Dr. Elizabeth Noll**
International Business Development Manager
Young Innovations - USA
Visitors and Participants Breakdown by Categories

- **45%**: Dentists
- **34%**: Trade Visitors
- **6%**: Dental Assistants / Nurses
- **9%**: Dental Students
- **3%**: Others: Dental Administrators / Staff / Faculties
- **2%**: Dental Hygienists
- **1%**: Dental Technicians

Area of Industry

- **36%**: Dental
- **12%**: Manufacturer
- **15%**: Government
- **11%**: Laboratories
- **7%**: Academic / University / School
- **9%**: Hospital / Clinic / Health Centre

Visitor Breakdown By Region

- **53%**: GCC & Middle East
- **3%**: America
- **5%**: Africa
- **25%**: Europe
- **14%**: Asia

**Visitors' main objectives from attending AEEDC Dubai**

- To establish new business contacts (72%)
- To explore new products / trends (55%)
- To source / expand new markets (28%)
- To meet up with industry colleagues and new clients (46%)
- To look for a specific product or service (37%)

**Visitor Analysis**

We are happy to be here in AEEDC Dubai, we love AEEDC Dubai, there are lots of different people from different countries. You should come to AEEDC Dubai, this is the best show in the world and I will see you in 2018.

**Sam Yap**
Sales Manager
Apixia Corporation - Taiwan

**The 14th Global Scientific Dental Alliance (GSDA) Meeting**

The GSDA meeting was held on the 8th of February 2017 with more than 130 representatives and directors of dental associations from more than 92 countries. The meeting was presided by Dr. Abdul Salam Al Madani the Executive Chairman of AEEDC Dubai Conference and Exhibition and the GSDA, and Prof. Abdullah Al Shammery, Scientific Consultant of the Executive Board of Council for the Health Ministers of the GCC States and the Scientific Chairman Global Scientific Dental Alliance, Dr. Nasser Al Malik, Scientific Chairman of AEEDC Dubai and Dr. Tariq Khoory, Honorary Chairman of AEEDC Dubai and a number of dignitaries.

This year, the Global Scientific Dental Alliance have witnessed new members from Mauritania, Morocco, China, Guatemala, and Egypt. The GSDA meeting is considered a great scientific meeting held annually to discuss the latest scientific researches and put forward new innovative ideas and recommendations to improve the scientific program for AEEDC Dubai in the coming editions, as it attracts top-notch academia, officials, and thought-leaders in the dental field from all over the world.

**Dr. Abdel Rahman Tawfik**
Assistant Professor, Oral Surgery Department
Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU) - UAE

**I am very pleased to participate in AEEDC Dubai. It is not my first time, I came here as speaker 2 years ago from United Kingdom, it was a pleasant experience and I enjoyed it so much. Luckily this year, a lot of our postgraduates are participating as speaker and also for posters showing the latest research and developments in Oral Surgery and other specialties as well. It is excellent and very beneficial participation in AEEDC Dubai, you are not only contributing by your own knowledge but, you learn so much from people all over the world. You see multi-cultures and multi-disciplines, it is very good for continuous professional development. Keep up the good work.**

**Dr. Abdel Rahman Tawfik**
Assistant Professor, Oral Surgery Department
Mohammed Bin Rashid University of Medicine and Health Sciences (MBRU) - UAE
AEEDC Dubai Night was held at the Le Meridien Hotel in Dubai on 8th of February 2017, celebrating 21 years of great achievements for AEEDC Dubai Conference and Exhibition. AEEDC Dubai Night was attended by the Global Scientific Dental Alliance members and a number of international dignitaries, international speakers and exhibitors from all around the world.

AEEDC Dubai Night presented a number of entertaining shows and exciting activities. The evening ceremony also witnessed the presentation of several awards by the Global Scientific Dental Alliance committee, given to prominent personalities in the dentistry field for their achievements and support to the dental sector.

The recipient of AEEDC Dubai 2017 Special Award was H.E. Abdulla Bin Souqat, Executive Director - Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences for his invaluable support since the inception of the AEEDC Dubai conference and exhibition, the award was received by Dr. Tariq Khoory, Honorary Chairman of AEEDC Dubai on behalf of His Excellency.

Winners of the AEEDC Dubai 2017 Awards

The AEEDC Dubai 2017 Awards were initiated to show appreciation by recognizing the significant achievements of both individuals and organizations and their outstanding contributions to oral health. AEEDC Dubai recognized these distinguished leaders and innovators within the world of oral health and it delighted to their contribution for this year.

AEEDC Dubai is organized by INDEX Conferences and Exhibitions a member of INDEX Holding. Sincere thanks to our exhibitors, speakers, participants, sponsors and supporting organizations who contributed to the achievement of this record-breaking event!