The 24th edition of the UAE International Dental Conference & Arab Dental Exhibition - AEEDC Dubai took place from 4 - 6 February 2020 at the Dubai International Convention & Exhibition Centre. The World’s Largest International Annual Scientific Conference and Exhibition attracted more than 66,000 Oro-Dento-Facial professionals from 155 countries, over the 3 days of the event.
Global Dental Brands Chose AEEDC Dubai Exhibition as the Launch Platform for their Regional Debuts

Total value of business generated during AEEDC Dubai was 3.5 Billion Dollars

Top 10 Countries Visiting AEEDC Dubai 2020

- UAE
- KSA
- Iraq
- Egypt
- Iran
- Pakistan
- India
- Jordan
- Kuwait
- Algeria

- 48% Dental Clinics
- 19% Dealers- Importers- Distributors
- 12% Hospitals & Laboratories
- 10% Health Regulatory Authorities and Governmental Entities
- 6% Universities/ Research
- 5% Others

66,000 Buyers and Delegates from 155 Countries

94% Rated AEEDC Dubai as an important platform for their business
93% Will be exhibiting again next year
91% Met their target customers
85% Repeat exhibitors who exhibited more than three times before
84% Entered new markets
Six Days of Comprehensive Educational Activities Covering the Oro-Dento-Facial Science

Dubai World Dental Meeting
February 1-3, 2020
DWDM is a 3-Day hands-on and lecture course, covering the latest Aesthetic, Restorative, Laser, Implantology, Orthodontic and Endodontics topics presented by top experts from around the world.

AEEDC Dubai World Oral and Maxillofacial Surgery Conference
February 3 – 4, 2020
The 2-Day specialised conference featured 14 prominent OMFS speakers and experts, discussing various topics in the field of Oral and Maxillofacial Surgery.

AEEDC Dubai Conference
February 4 – 6, 2020
The conference witnessed the participation of 167 speakers from across the globe, who offered their insights on the most advanced topics in dentistry delivering more than 173 Scientific Sessions.

AEEDC Dubai World Orthodontic Conference
February 3 – 4, 2020
The 2-Day conference dedicated exclusively to the field of Orthodontics gathered 16 Top Experts from around the world to discuss pressing issues in the Orthodontics field.

Advanced Speciality Courses
February 4 – 6, 2020
AEEDC delegates took the opportunity to learn from the top experts on various subjects like Endodontics, Emergency Medicine, Dental Photography, Anaesthesia, Digital Dentistry and other advanced technologies.

Product Presentation
February 4 – 6, 2020
Selected Exhibitors got a chance to present new products and techniques to attendees which in turn resulted in possible business ventures.

Poster Presentations
The conference showcased 210 poster presentations, offering presenters a unique opportunity to share their research and case studies.

Student Competition
22 universities from across the globe took part in the 11th edition of the AEEDC Dubai Student Competition.

Global Scientific Dental Alliance Meeting
The 17th edition of the Global Scientific Dental Alliance (GSDA) meeting registered the participation of 244 representative members from associations, top dental bodies, leading dental experts and key decision makers in the industry, providing them with a unique opportunity to come together and brainstorm about building a viable roadmap for dentistry practice in the region and abroad.
“I encourage all the dental healthcare providers and companies to participate in AEEDC Dubai since it is in my opinion the number one event in the Gulf and the Middle East region.”

Dr. Abdulrahman Al-Sarhan
Executive Director - Dental Dept.
DR Sulaiman AL Habib Medical Group, UAE

“We have been participating in AEEDC Dubai for the past 8 years. It is a very important congress where customers, friends and partners come to our booth over the 3 days. Every year, we see an increase in our business when we participate in AEEDC Dubai.”

Dr. Marcio Garcia dos Santos
Education / Clinical Research, Business Development
Bego Implant Systems, Germany

“We are here for the 7th year in a row. This year, we have doubled the size of our stand. This is one of the most important shows we attend worldwide. It’s a growing show, with more and more people coming to it. For us, it’s very indispensable to be here, we must be here. We are totally happy.”

Christian Stempf
Hygiene Advisor - W&H Dental Werk, Austria

“This is the fourth year we are attending AEEDC Dubai, and we see the growth over the years. We are happy with the results we have so far. It’s a great opportunity for us because it provides great access to the market so we could present our products more accurately and reach our clientele.”

Cem Kocer
Director of Business Development
Implantswiss Dental Implant System - Novodent, Switzerland

aecd.com a comprehensive event website which has the latest information on all aspects of the event. The website received 156,576 unique visitors in one year and had 594,183 page views.

A database of 80,000+ contacts of prequalified dentists, dealers, agents, and government authorities.

Over 90,000 SMS sent to key buyers inviting them to the event.

Social Media accounts with more than 30,185 followers.

The Marketing Power of AEEDC

A dedicated tele-marketing team to attract pre-qualified buyers, dental practitioners, hospitals, clinics, and distributors - among others, to host them at the event.

E-marketing campaigns with bimonthly and weekly e-shots to our entire database.

AEEDC App informing and connecting 5,743 contacts before and during the event.

23 Dental Media Partners sharing news about AEEDC Dubai.