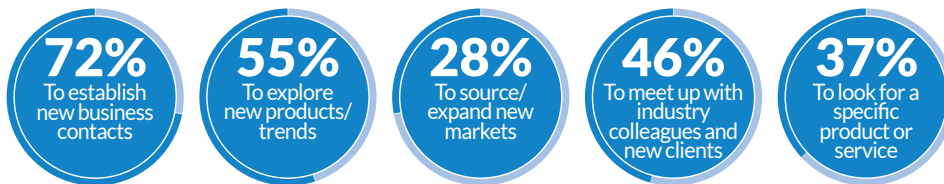


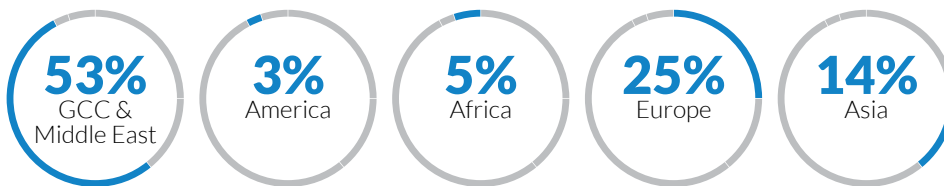
# Visitor Analysis



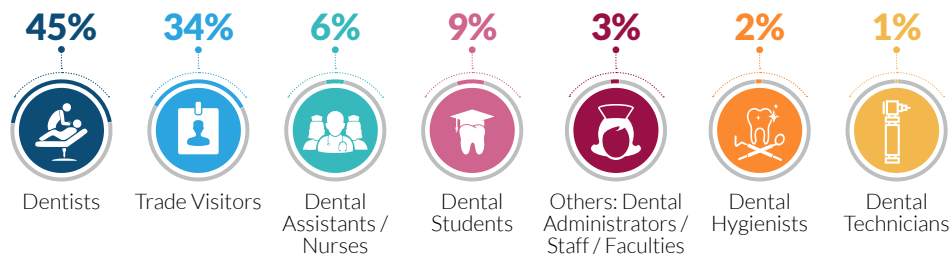
## Visitors' main objectives from attending AEEDC Dubai



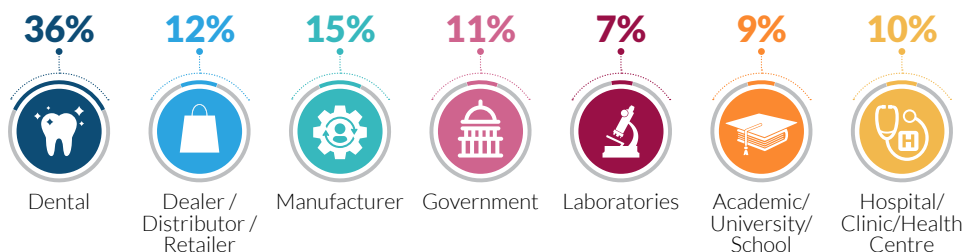
## Visitor Breakdown By Region



## Visitors and Participants Breakdown by Categories



## Area of Industry



"We are happy to be here in AEEDC Dubai, we love AEEDC Dubai there are lots of different people from different countries. You should come to AEEDC Dubai, this is the best show in the world and I will see you in 2018."

**Sam Yap**  
Sales Manager  
Apixia Corporation - Taiwan



Global®  
Scientific Dental Alliance

## The 14<sup>th</sup> Global Scientific Dental Alliance (GSDA) Meeting

The GSDA meeting was held on the 8<sup>th</sup> of February 2017 with more than 130 representatives and directors of dental associations from more than 92 countries. The meeting was presided by Dr. Abdul Salam Al Madani the Executive Chairman of AEEDC Dubai Conference and Exhibition and the GSDA, and Prof. Abdullah Al Shammery, Scientific Consultant of the Executive Board of Council for the Health Ministers of the GCC States and the Scientific Chairman Global Scientific Dental Alliance, Dr. Nasser Al Malik, Scientific Chairman of AEEDC Dubai and Dr. Tariq Khoory, Honorary Chairman of AEEDC Dubai and a number of dignitaries.

This year, the Global Scientific Dental Alliance have witnessed new members from Mauritania, Morocco, China, Guatemala, and Egypt. The GSDA meeting is considered a great scientific meeting held annually to discuss the latest scientific researches and put forward new innovative ideas and recommendations to improve the scientific program for AEEDC Dubai in the coming editions, as it attracts top-notch academia, officials, and thought-leaders in the dental field from all over the world.



[globalsda.org](http://globalsda.org)

"I am very pleased to participate in AEEDC Dubai. It is not my first time, I came here as speaker 2 years ago from United Kingdom, it was a pleasant experience and I enjoyed it so much. Luckily this year, a lot of our postgraduates are participating as speaker and also for posters showing the latest research and developments in Oral Surgery and other specialties as well. It is excellent and very beneficial participation in AEEDC Dubai, you are not only contributing by your own knowledge but, you learn so much from people all over the world. You see multi-cultures and multi-disciplines, it is very good for continuous professional development. Keep up the good work."

**Dr. Abdel Rahman Tawfik**  
Assistant Professor, Oral Surgery Department  
Mohammed Bin Rashid University of Medicine  
and Health Sciences (MBRU) - UAE

# AEEDC Dubai Night

AEEDC Dubai Night was held at the Le Meridien Hotel in Dubai on 8<sup>th</sup> of February 2017, celebrating 21 years of great achievements for AEEDC Dubai Conference and Exhibition. AEEDC Dubai Night was attended by the Global Scientific Dental Alliance members and a number of international dignitaries, international speakers and exhibitors from all around the world.



AEEDC Dubai Night presented a number of entertaining shows and exciting activities. The evening ceremony also witnessed the presentation of several awards by the Global Scientific Dental Alliance committee, given to prominent personalities in the dentistry field for their achievements and support to the dental sector.



AEEDC Dubai Personality of the Year Award was presented to Dr. Dr. Juergen Ervens from Germany for his outstanding contributions to the oral health profession.

The recipient of AEEDC Dubai 2017 Special Award was H.E. Abdulla Bin Souqat, Executive Director - Sheikh Hamdan bin Rashid Al Maktoum Award for Medical Sciences for his invaluable support since the inception of the AEEDC Dubai conference and exhibition, the award was received by Dr. Tariq Khoory, Honorary Chairman of AEEDC Dubai on behalf of His Excellency.

“It's my first time in Dubai and the Middle East even, I'm so impressed by the people, they are more than friendly, the city is amazing!

The exhibition is one of the biggest exhibition in the world. The technology that is being displayed is quite impressive. My field is Oral Maxillofacial Radiology. I spend a lot of my time working with CT scanners, I can say that there are more companies displaying CT scanners here than I have seen in United States.

With the 8 conference Halls AEEDC has several sessions with different topics, the speakers are very engaged and audience are asking a lot of questions after each lecture, I believe they are paying attention to this informative conference.

If you are part of the Dental field, AEEDC Dubai is a must place to be!

**Dr. Bruno Correa de Azevedo - USA**  
DDS MS, Diplomate American Board of Oral and Maxillofacial Radiology, Assistant Professor University of Louisville School of Dentistry

”

“We are here responsible to organize the Brazilian pavilion. We have this year 18 Brazilian companies and also hands-on area. This year participation is the best since we started, we started 11 years ago. We are very pleased to be here, it is the best show in the Middle East and North Africa Region and I will see you next year.

**Clara Porto**  
Marketing and Exports Manager  
Brazilian Medical Devices Manufacturers Association - Brazil

”

## Winners of the AEEDC Dubai 2017 Awards



The AEEDC Dubai 2017 Awards were initiated to show appreciation by recognizing the significant achievements of both individuals and organizations and their outstanding contributions to oral health. AEEDC Dubai recognized these distinguished leaders and innovators within the world of oral health and it delighted to their contribution for this year.

**AEEDC Dubai Young Researcher Award**



Presented to **Dr. Hani Mawardi**  
Research Title: "Hematopoietic Cell Transplantation in Patients with Medication-Related Osteonecrosis of the Jaws"

**AEEDC Dubai Best Speaker Award**



Presented to **Dr. Michael Dieter**  
DDS, Head of Professional Services, Private Practice, Switzerland

**AEEDC Dubai Best Booth Design Award**



Presented to **KavoKerr**

**AEEDC Dubai Best Booth Activity Award**



Presented to **P & G - Oral B**

**AEEDC Dubai Best Booth Technology Award**



Presented to **Colgate**

**Excellence in Clinical Equipment Award**



Presented to **Dentsply Sirona X-SMART™**

**AEEDC Dubai Best Clinical Photo Award in Category of Workplace**



Presented to **Anneli Aleksius**

[aeedc.com](http://aeedc.com)

▶ AEEDC Dubai is organized by INDEX Conferences and Exhibitions a member of INDEX Holding. Sincere thanks to our exhibitors, speakers, participants, sponsors and supporting organizations who contributed to the achievement of this record-breaking event!



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INDEX Holding Headquarters | Road # D-62, Opposite Nad Al Hamar  
P.O. Box: 13636, Dubai, United Arab Emirates  
Tel: +971 4 520 8888, Fax: +971 4 338 4193  
E-mail: [info@aeedc.com](mailto:info@aeedc.com) | Website: [index.ae](http://index.ae)

**Join us at AEEDC Dubai 2018**  
**6 | 7 | 8 FEBRUARY**

The official inauguration of AEEEDC Dubai, the largest dental conference & exhibition in the Middle East, North Africa, and South Asia and the second largest in the world.



**His Highness Sheikh Hamdan bin Rashid Al Maktoum**, Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority inaugurated the 21<sup>st</sup> edition of the UAE International Dental Conference and Arab Dental Exhibition - AEEEDC Dubai on 7<sup>th</sup> February 2017, which was held at the Dubai International Convention and Exhibition Centre.

His Highness Sheikh Hamdan bin Rashid Al Maktoum was accompanied by a number of key officials during their tour in the exhibition area, where they were introduced to several key industry leaders.



His Highness was delighted with the great development and growth that the exhibition witnessed year after year, and he praised the increase in the number of participating companies this year that has reached to 4,700 companies, representing more than 2,000 global brands.

## AEEEDC Dubai 2017 Achieved Tremendous Success!

This year, the business deals has increased by

**10%**

compared to the previous year.

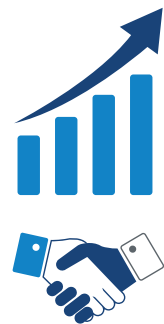
Business Deals Sealed over the 3 days of AEEEDC Dubai 2017 recorded

**3 billion**

and

**30 million**

dollars.



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aeeedc.com

# AEEDC Dubai Pre-Conference Activities and Events



# AEEDC Dubai Conference

## The 17<sup>th</sup> edition of the Dubai World Dental Meeting (DWDM), 4 – 6 February 2017

DWDM runs 3 days prior to AEEDC Dubai main conference, this year around 10 courses with hands-on workshops were conducted by international industry experts. DWDM discussed several topics related to Endodontics, Aesthetic, Restorative Dentistry, Orthodontics, Laser in Dentistry, Dental Practice Growth, Implantology, and many more. The meeting hosted over 300 participants from all around the world over the course of three days.



Over the years, the conference has become an integral part of AEEDC Dubai and recognized as the ultimate platform for top-notch speakers and dental professionals to share their knowledge and to exchange experience in the dental field.



AEEDC Dubai 2017 featured many new scientific activities which included Digital Dentistry Society Symposium, Oral / Dental Hygiene Symposium, Endo-Implant: What to Decide? Symposium, Conventional vs. Innovative Restorative Strategies Symposium, and Emerging Speakers Session. In addition to that, AEEDC Dubai 2017 featured also the GCC Preventive Dentistry Conference, AEEDC Advanced Specialty Courses, Poster Displays & Competitions, and the 8<sup>th</sup> AEEDC Student Competition, the Global Scientific Dental Alliance Meeting, and the AEEDC Dubai Awards.



## The 2<sup>nd</sup> edition of the AEEDC Dubai World Orthodontic Conference and the AEEDC Dubai World Oral and Maxillofacial Surgery Conference was held from 5 – 6 February 2017

The AEEDC Dubai World Orthodontic Conference attracted 8 top-notch speakers from Australia, Italy, Turkey, UAE and USA. The two-full day conference program presented around 11 specialized topics to over 150 specialists in the field.



The number of scientific activities were very significant in attracting huge number of dental specialists, parodontal staff, dental students, industry leaders and professionals over the three days of the event. The conference welcomed over 6,000 attendees from Middle East, North Africa and from different parts of the world. The conference program received CME accreditation from various accreditation bodies.

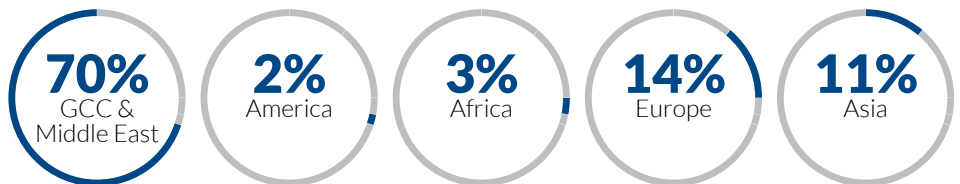


The last day of AEEDC Dubai conference has witnessed also the GCC Preventive Dentistry Press Conference that was presided by 11 heads of dental societies and representatives from the GCC Health Ministries who gathered to discuss the prevention programs and updates of dental diseases in all GCC countries. The conference aims to increase awareness about oral diseases in the region and highlighted the epidemic of dental caries among the GCC countries.

The AEEDC Dubai World Oral and Maxillofacial Surgery Conference attracted 10 top-notch speakers from Germany, Italy, KSA, Turkey and USA. The two-full day conference program presented around 13 specialized topics to over 150 specialists in the field.



## Conference Attendees Breakdown by Region



Attendees can benefit from the technical information, basic science and personal experience of those well-known speakers, more than that they can have a continuation of the benefits in the exhibition with the commercial part. AEEDC Dubai is growing continuously, I first participated 10 years ago, everything is growing fast and the quality of the scientific part is amazing, that's why people are joining AEEDC Dubai not for the huge exhibition only, but for the informative conference also. Organizational aspect was perfect as always, as a lecturer AEEDC Dubai took care of us from airport arrival to the leaving point, AEEDC Dubai has amazing staff.

**Prof. Jaafar Mouhyi -Morocco**

DDS, PhD Director, Casablanca Oral Rehabilitation, Training & Education Center, Morocco Professor,  
Head of Biomaterials Laboratory, Department of Bioengineering,  
International University of Agadir, Universiapolis

## Conference Statistics



Over **170** lectures delivered by **150** world-class speakers



More than **6,000** conference delegates



Over **16** Advanced Courses and Workshops



## Topics:

Endodontics, Infection Control, Laser in Dentistry, Oral and Maxillofacial Surgery, Oral Implantology, Oral Pathology, Orthodontics, Pediatric Dentistry and Restorative Dentistry and many more.

*This is my second time in AEEDC Dubai, I was a speaker also three years ago. The organizational aspect was excellent, and the team was incredible. Having AEEDC Dubai in this part of the world is perfect as it's like a home for everyone, it's in the middle of the world, so you can meet people here from Australia, UK, United States and Far East, so it become like a habit to be part of AEEDC Dubai!*

**Mrs. Annie Browne - UAE**

FRSPH, BSc(Ed)Hons,

Senior Consultant BLS/ACLS Instructor/Trainer

## AEEDC Advanced Specialty Courses



Around 6 advanced specialty courses were organized from 7 - 9 February 2017 with participation of leading companies in the dental field and the participation of 100 specialists.

## Poster Displays & Competitions

AEEDC Dubai featured 134 poster abstracts for poster display, competitions and second draft poster category. The poster presentations allowed the authors to meet and get introduced informally with interested viewers. Poster presentations form a platform and often serve as the first opportunity to present their work at important scientific meetings like AEEDC Dubai.

## AEEDC Dubai 2017 Poster Award Competition Winners:



### FIRST PRIZE Winner:

**Dr. Raghdah Emad Abdrabuh - KSA**

"Effect of Different Dental Pulp Capping Materials on the Proliferation and Odontogenic Differentiation of Dental Origin Derived Mesenchymal Stem Cells: In Vitro Study"

### SECOND PRIZE Winner:

**Dr. Nikkita Madhu - UAE**

"An In-Vitro Evaluation of a Bioceramic Sealer"

### THIRD PRIZE Winner:

**Dr. Alhanouf Bin Hezaim - KSA**

"Occlusal Wear of Primary Teeth Due to Preformed Crowns: An in Vitro Study"



## The 8<sup>th</sup> AEEDC Student Competition

AEEDC Dubai 2017 has also featured the 8<sup>th</sup> AEEDC Student Competition which has attracted this year 10 universities that included: Princess Nourah Bint Abdulrahman University, Alfarabi College, Faculty of Dentistry and Nursing, Imam Abdulrahman Alfaisal University, Gulf Medical University, RAK College of Dental Sciences, University of Sharjah, Umm Al-Qura University, King Khalid University, King Abdulaziz University, and Oman Dental College.

The AEEDC Dubai Student Competition provided a unique opportunity to all dental students in their last academic years to interact actively with their counterparts from different dental colleges and universities. The face-to-face competition aim to build a solid foundation for the exchange of knowledge and information, and expand the students' horizons on various issues of dentistry.



**AEEDC Knowledge Champion was awarded to**

**King Khalid University - KSA**

A special recognition was presented to the top 3 countries with the largest conference delegations in AEEDC Dubai 2017 Conference



1<sup>st</sup> Largest Conference Delegation from Saudi Arabia awarded to Saudi Dental Society



2<sup>nd</sup> Largest Conference Delegation from Kuwait awarded to Kuwait Dental Association



3<sup>rd</sup> Largest Conference Delegation from Iraq awarded to Iraqi Dental Association



Largest International Student Delegation awarded to Riyadh Colleges of Dentistry and Pharmacy



# AEEDC Dubai Exhibition

The exhibition has also witnessed a huge turnaround of visitors who were introduced to the latest medical devices, technologies and equipment displayed by leading companies in the dental field.





## Exhibition Products and Services Main of Interest, %

Dental Materials	<b>55%</b>
Oral Hygiene and Prevention Materials	<b>45%</b>
Hand pieces and Micromotors	<b>36%</b>
Infection Control Products	<b>34%</b>
Disposable Products	<b>33%</b>
Bleaching Products	<b>30%</b>
Dental Units and Components	<b>25%</b>
Dental Accessories and Clothing	<b>23%</b>
Pharmaceuticals	<b>19%</b>
Laboratory Equipment	<b>18%</b>
Sterilization Accessories and Equipment	<b>13%</b>
Lighting and Operating System	<b>12%</b>
CAD/CAM	<b>10%</b>
Dental Furniture	<b>7%</b>
Lasers	<b>5%</b>
Education and Training	<b>3%</b>
Dental Publisher/Magazines	<b>2%</b>
Dental Software	<b>1%</b>

## AEEDC Dubai featured 16 National Pavilions from:



 Brazil	 Italy	 Turkey
 China	 Japan	 United Arab Emirates
 Finland	 Korea	 United Kingdom
 France	 Pakistan	 United States of America
 Germany	 Slovenia	
 India	 Switzerland	

*"We always participate in AEEDC Dubai every year and we are very satisfied and happy to participate again in 2018. Thank you to the organizer and it is really well organized and we are very satisfied."*

**Basem Wasef**  
Medical Representative  
Johnson & Johnson - UAE

*"AEEDC Dubai is one of the most important dental exhibition in the region and I would even say in Asia. We have been participating since 15 years in this important dental exhibition and we are in full satisfaction. To the organizer, keep this professional and very dedicated level of services. It is really high standard. I wish it can continue in the years to come and I hope to see you in 2018"*

**Charbel Saad**  
Global Distributors Sales  
Institut Straumann AG - Switzerland

## Exhibition Statistics



### Attendees

Over  
**48,000**  
visitors and participants  
from  
**130**  
countries



### Exhibition Area

More than  
**74,400**  
square meters of space  
with leading local and  
international companies  
and industry leaders  
showcasing medical and  
dental equipment and  
innovations.



### Participating Companies

**4,700**  
companies, representing  
more than  
**2,000**  
global brands.

## Exhibitors Breakdown by Region



*"We have been participating in AEEDC Dubai not just this year, but since long years. This is best entire show in my opinion, not just for the region but for global standard. A big thank you to the organizer, this is best organized show. We love to be here every body is very helpful and smiling. We already booked a stand for next year."*

**Dr. Elizabeth Noll**  
International Business Development Manager  
Young Innovations - USA