

Promotional Tools and Sponsorship Opportunities

Enhance your presence at AEEEDC Dubai. Stand out from your competitors!

AEEEDC Dubai is considered the largest dental conference & exhibition in the MENASA region and the second largest in the world. AEEEDC Dubai provides the best platform for dental professionals and industry experts to update their scientific knowledge, network and generate business partnerships.

In order to help you stand out in this prestigious event, we have created the following packages that would suit your objectives and budget ranging from classic options (i.e. Directory advertisement, lanyards branding) to more elaborated solutions (i.e. Digital advertising or sponsorship packages).

AEEEDC Directory

5,000 print copies (4/C) in A5 format, size 14.8 x 21cm with free distribution. The catalogue includes list of exhibitors arranged alphabetically with their stand number and listed by the country.

Front Cover Inside Advertisement	AED 30,000
Back Cover Inside Advertisement	AED 25,000
Back Cover Advertisement	AED 35,000
1 Page Advertisement	AED 3,500

AEEEDC Visitors Pocket Guide - NEW!

15,000 print copies (4/C) with free Distribution. Size 8.5 X 13.5 cms. (Folded). The guide includes list of exhibitors arranged by halls with floorplan.

Back Cover Advertisement	AED 20,000
Inside Advertisement Maximum 2 advertisements per side	AED 5,000

AEEEDC Conference Booklet

6,000 print copies (4/C) with free Distribution to Delegates, VIP, Media, Speakers. The booklet includes list of speakers, abstracts, full conference schedule. Size 12 X 22 cms.

Front Cover Inside Advertisement	AED 8,000
Back Cover Inside Advertisement	AED 5,000
Back Cover Advertisement	AED 10,000
1 Page Advertisement	AED 3,000

AEEEDC Conference Pocket Guide

6,000 copies (4/C) with free Distribution to Delegates, VIP, Media, Speakers. The guide includes full Conference Schedule.
 Size 8.5X 13.5 cms. (Folded)

Back Cover Advertisement	AED 20,000
1 Inside Advertisement (Maximum 3 advertisements)	AED 5,000
Package for 1 company - Back cover + 3 inside advertisements	AED 30,000

AEEEDC Website

Banner under 1 heading (except conference, home page and registration which are reserved to sponsorship packages).
 Size 300 x 300 pixels. Website received +657,787 pages views and +156,399 unique visitors for the 2020 edition.

1 Web Banner	AED 4,000
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Logo on the Floor Plans Wall

10 floor plans dispatched at each exhibition entrance and conference exit.

Company logo marking the stand location	AED 1,000
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Lanyards

30,000 lanyards (to be distributed to VIPs, Media, Conference Delegates, Trade Visitors, and Exhibitors). Lanyards to be provided by exhibitors (type of lanyard to be approved by the organizer and the items shall be delivered to the site by the exhibitors.)

AED 100,000

Conference Slot

1 Conference slot for 1 hour for 700 persons in one of the main conference halls. Topic is subject to approval by AEEDC Scientific Committee and based on the conference guidelines. Speakers expenses at exhibitors costs. Conference slot will be promoted within the AEEDC program.

AED 18,500

Conference Symposium

1 Conference symposium, for 2 hours slot for 700 persons in one of the main conference halls. Topic is subject to approval by AEEDC Scientific Committee and based on the conference guidelines. Speakers expenses are exhibitors costs. Symposium will be promoted within the AEEDC program.

AED 36,500

Delegate Bags

500 bags (to be distributed to VIPs, Media, Conference Delegates).

Bags to be provided by the sponsor (Type/size of bags to be approved by the organizer and the items shall be delivered to the site by the sponsor.)

AED 125,000

Insert in Delegate Bags

5,000 Bags: 1 goody/pen & notepad or 1 flyer per bag.

AED 7,000

AEEDC Mobile App

AEEDC Mobile App - 1 Pop-up advert. AED 8,000

AEEDC Mobile App - Footer Banner on main page. AED 7,000

SPONSORSHIP PACKAGES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Package Price	AED 180,000	AED 140,000	AED 50,000
Maximum Sponsors per Category	2	3	3
AEEDC Directory	1 Double Page Spread	1 Page	1 Page
AEEDC Conference Booklet	2 Pages	1 Page	1 Page
Logo on the Wall Floorplans	Yes	Yes	Yes
AEEDC Website	Home Page Banner 300 x 300 Pixels	Registration Page Banner 300 x 300 Pixels	Conference Banner 300 x 300 Pixels
Conference Slot	2	1	1
Conference Symposium	1	1	-
Insert in Delegates & Media Bags	Up to 1 Goody/Pen + 2 Literatures	Up to 1 Goody/Pen + 1 Literature	1 Literature
Logo and Sponsor Highlight on : pre-event and on-site collaterals + AEEDC website + event signage	Yes	Yes	Yes
AEEDC Conference Passes for Delegates (full details of delegates should be received two weeks before the event starts)	15	10	5

Note : Prices listed above are exclusive of the 5% Value Added Tax (VAT). VAT will be added to the invoice.

Organized by



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AEEDCDubai

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