

Leading the Dental World into the Future

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AEEEDC
DUBAI



POST SHOW REPORT —2023—



aeadc.com





AEEDC Dubai 2023 Concludes with US\$4.7 Billion Worth of Trade Deals



Achievements reflect the success and prestigious international position of Dubai. The 27th edition attracted more than 66,000 participants from 155 countries. The conference gathered leading international names in the dental industry, which included 4,800 brands from 3,600 companies.

We are in the implants business for 10 years. Wow, I didn't expect this much crowd, this is the best show I ever had since 20 years.

Mr. Thomas Kim
Director, OneDay Biotech, South Korea



AT AEEDC 2023



**600+ Business Meetings / 430
Participants from 85 Countries**



The 12 highly innovative startups from UAE, South Korea, USA, Lebanon, Singapore, and Turkey have caught the attention of

investors during AEEDC who are eager to see the latest breakthroughs in technology and services. From the world's first on-site fixed retainer bending machine to VR, advanced dental EMR, AI-based Dental X-Ray Diagnostics, Robotics, and new era PSP Scanners and 3D printers, investors are keeping a keen eye on these startups and their potential for growth and success

INDUSTRY SYMPOSIA

The 3-Day dedicated commercial platform provided opportunity for organisations to promote and showcase

expert knowledge and industry insights, major advancements in cutting-edge innovative products, technologies and services'. Rearrange logos in alphabetical order



66,000
Buyers and
Delegates from
155
Countries



44%
Dental Clinics



23%
Dealers- Importers-Distributors



13%
Hospitals & Laboratories



9%
Health Regulatory Authorities and
Governmental Entities 9%



7%
Universities/ Research



4%
Others



AEEDC Marketing Power



**EMAIL
CAMPAIGNS**
1,400,000
emails sent
108,235
dental professionals database



**PARTNERS,
MEDIA AND
ASSOCIATIONS**
25
partners
95
print and digital adverts
2.9 Million
audience reach



**SOCIAL
MEDIA**
56,460
fans and followers across
Facebook, Twitter, LinkedIn,
Instagram & Youtube platforms



**DIGITAL
ADVERTISING
CAMPAIGN**
7.1 Million
impressions across
Google and Facebook



WEBSITE
261,226
website sessions
145,265
unique website visitors



SMS
95,550





Top 10 Countries Visiting AEEDC Dubai 2023



United Arab Emirates



Saudi Arabia



Iraq



Iran



Pakistan



Egypt



Kuwait



India



Algeria



Syria

This is the 20th time for us participating in AEEDC Dubai Exhibition. We are very happy with AEEDC as it brings a lot of new customers to us and it helps us develop our business in the area. It's a must, if you are in the dental field!

Mrs. Sonia Camello
Commercial Director, Madespa, Spain



ضيف الشرف
Guest of Honour
جمهورية كوريا
REPUBLIC OF KOREA

Korean companies have a long history of participating in AEEDC Dubai dating back to 2008. The number of companies has grown significantly year after year with 130+ organisations and covering nearly 3,000 sqm of stands within AEEDC Dubai 2023.

Korea's strong presence in the dental industry is undeniable, with dental implant production alone generating around USD 2 billion annually. Dental implant exports account for 9.5% of the country's total medical device exports, approximately USD 340 million. Korea is a significant player in the global medical device market as well, with production nearly doubling to over USD 11 billion in the last four years.



Six Days of Comprehensive Educational Activities Covering the Oro-Dento-Facial Science



145
Speakers



153
Scientific Sessions



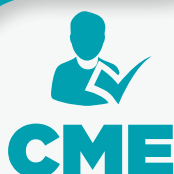
18
Workshops



130
Poster Presentations



6
Conference Halls



- ▶ **63** Arab Academy Accreditation
- ▶ **135.75** Ministry of Health and Prevention
- ▶ **141.5** ADA Recognition
- ▶ **48.5** ICHS

AEEDC is a fantastic exhibition for us, a brilliant opportunity to meet all of our regional partners and also to showcase our products to customers from around the region.

Mr. Nick Olive,
Territory Manager, AIDEC, USA



For the last 3 years, I have been in charge of participating in AEEDC event, and we sold a lot of our products. Even our competitors did well. I think AEEDC is a great success.

Mr. Claude Jung
General Manager, Dentium-MEA, Turkey



DWDM®

DUBAI WORLD DENTAL MEETING

Dubai World Dental Meeting

Continuing Education Program
(Pre-AEEDC Conference Courses)

4 - 6 February 2023

DWDM is a 3-Day hands-on and lecture courses, covering the latest in Dentistry topics presented by top experts from around the world





AEEDC Dubai World Orthodontic Conference

6 - 7 February 2023

The 2-Day conference dedicated exclusively to the field of Orthodontics gathered **12 Top Experts** from around the world to discuss pressing issues in the Orthodontics field.



AEEDC Dubai World Oral & Maxillofacial Conference

8 -9 February 2023

The specialised conference featured **12 prominent OMFS speakers** and experts, discussing various topics in the field of Oral and Maxillofacial Surgery.

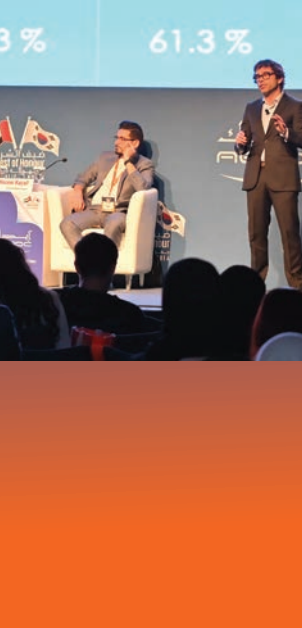


Advanced Speciality Courses

7 - 9 February 2023

AEEDC delegates took the opportunity to learn from the top experts on various subjects like **Perio-Implantology, Endodontics, Aesthetic Dentistry, Paediatric Dentistry** courses.





AEEDC Dubai Scientific Conference

7 - 9 February 2023

The conference witnessed the participation of **110 speakers** from across the globe, who offered their insights on the most advanced topics in dentistry delivering more than **153 Scientific Sessions**.

2023 scientific collaborations:



Digital
Dentistry
Society



Poster Presentations

The conference showcased **130** poster presentations, offering presenters a unique opportunity to share their research and case studies.



The organization of the event is perfect, I'm speechless from the support of the team and top management. This is the most successful show I've been to in the past couple of years till now.

Dr. Lucien Ghanem
VP, EMEA, COO, Biokosma, Switzerland



21 universities from across the globe took part in the 14th edition of the AEEDC Dubai Student Competition.



AEEDC 2023 thanks its partners and sponsors for their continuous support

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Accreditation Bodies



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MINISTRY OF HEALTH & PREVENTION



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DUBAI HEALTH AUTHORITY



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FOR HEALTH SPECIALTIES

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Dental News



Dental News



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Indian Dentist



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MEDtube



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Sino-Dental



SM



The event features key figures, celebrities, and influencers who share their success stories and insights along with several entertainment activities and competitions.

Activities

- ★ Panel Discussions
- ★ Motivational Sessions
- ★ Success Stories
- ★ Experts Talks
- ★ Entertainment
- ★ Competitions & Raffle Draw



It's awesome to meet people from all over the world, from Asia, Africa, Europe, and even Latin America, it's a beautiful and impressive event.

Dr. Radael Belochi
Clinical Affairs manager, UltraDent, USA



We've been constantly participating in AEEDC for 15 years now. AEEDC is very vivid, full of people and energy. This year AEEDC is very impressive.

Mr. Mykhaylo Nychporuk
Sales Manager, Astra, Italy



Save the Date
6-8
FEBRUARY
2024



Leading the Dental World into the Future

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