

إيكد
AEEDC
DUBAI

6-8
FEBRUARY
2024

Leading the Dental World into the Future



Strategic Partner



الهيئة الاتحادية للهوية والجنسية
FEDERAL AUTHORITY FOR IDENTITY & CITIZENSHIP

Scientific Partner



وزارة الصحة والوقاية
MINISTRY OF HEALTH & PREVENTION

Supported by



Organized by



aeedc.com



Shaping the Future of the Oral & Dental Industry

We are amazed of how organized is this exhibition, as it was in previous years. I'd say it's very efficient, especially in pandemic time, and we are all feeling safe. Lots of people moving around with lots of interest. We have important participations here. I just toured our companies and I've seen they are all very happy of the level of meetings they had. It's a confirmation of how important this event is in the whole region.

H.E Nicola Lener
Ambassador of Italy to the UAE



With 27 year legacy, AEEDC Dubai continues to provide an unmatched platform for the global Oral & Dental industry to secure new business opportunities across the Middle East, Africa, and South Asia. The event is a key platform that propels businesses into new markets through live product showcases, knowledge exchange and networking opportunities. Join the industry's suppliers, buyers, and stakeholders at AEEDC Dubai 2024 to accelerate your business.



What to Expect at AEEDC Dubai 2024



Generate new business opportunities and get leads



Get insights into booming Dental Sector in the Middle East, Africa and South Asia



Meet distributors and agents to increase your international presence



Gain direct access to key industry stakeholders from across the globe



Meet end users of your products and increase visibility


4,800
Brands on Show


155
Countries
Represented


66,000
Visitors


22
Official Country
Pavilions



Record Breaking us\$4.7 Billion Worth of Trade Deals



As we are based in Brazil, a very far away country, it's not easy for us to meet all of our customers, so it's much better to come to AEEDC Dubai as we are sure to meet all of our clients who always come all the time.

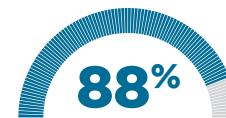
Paula Silverio
Export Department, Maquira Dental Group
Brazil



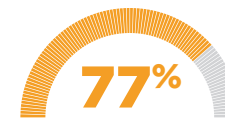
Exhibitor Feedback



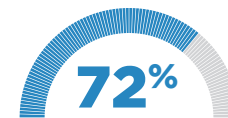
Said AEEDC Dubai is most important for their business



Said AEEDC is the best event in terms of Return of Investment



Said they closed deals or made sales



Rated the quality of visitors from good to excellent

Exhibitors Profiles



49%

Dental Products



28%

Dental Equipment



8%

Dental Laboratory Equipment



3%

Oral Hygiene



1%

Disposable Products



11%

Others

Welcoming the Dental Industry Back Live and In-Person



66,000
Buyers and
Delegates from
155
Countries

Visitors Profile



44%
Dental Clinics



23%
Dealers- Importers-Distributors



13%
Hospitals & Laboratories



9%
Health Regulatory Authorities and
Governmental Entities



7%
Universities/ Research



4%
Others

National Pavilions & Supporting Organisations



BRAZIL PAVILION
Under the aegis of

ABIMO



GERMAN PAVILION
Under the aegis of

Federal Ministry for Economic Affairs and Energy
AUMA
Association of the German Trade Fair Industry



TURKISH PAVILION
Under the aegis of

IKMIB
General Directorate of Economic and Technical Cooperation



ITALIAN PAVILION
Under the aegis of

ITPA
ITALIAN TRADE AGENCY
Ministry of Foreign Affairs and International Cooperation
UNIDI
UNION OF ITALIAN DENTAL INDUSTRY



SWISS PAVILION
Under the aegis of

SWITZERLAND GLOBAL ENTERPRISE
SWISS DENTAL INDUSTRY



KOREAN PAVILION
Under the aegis of

MEDI-CITY DAEGU
DAEGU TECHNOPARK



KOREAN PAVILION
Under the aegis of

KOTRA
Korea Trade-Investment Promotion Agency
KCIA
Korea Cultural Industry Association



SPANISH PAVILION



RUSSIAN PAVILION



Access the Largest Markets in the MENASA Region



Top 10 Countries Visiting AEEDC Dubai 2023



United Arab Emirates



Saudi Arabia



Iraq



Iran



Egypt



Syria



Jordan



Pakistan



Kuwait



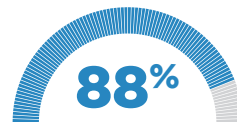
India

We had a lot of people visiting over the 3 days, we had a great turnover. We are very happy. AEEDC is a very good place to be and it has been growing year after year. Very well-organized and we've always enjoyed it.

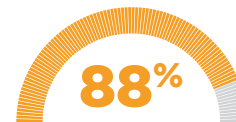
Sam Danak
Regional Manager, MEA, CIS, APAC, DenMat



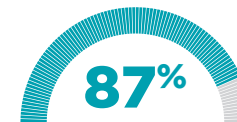
Visitor Feedback



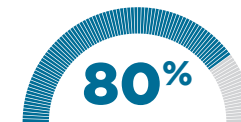
Met or exceeded expectations



Met their objectives



Plan to return next year



Rated AEEDC as an important platform to attend for their business



Attracting Quality Visitors Through Scientific Engagements

DWDM®
DUBAI WORLD DENTAL MEETING
Dubai World Dental Meeting
Continuing Education Program
(Pre-AEEDC Conference Courses)



Dubai World Dental Meeting Feb 3 - 5 , 2024

Dubai World Dental Meeting is a 3-Day hands-on and lecture course, covering the latest in Aesthetic, Restorative, Implantology and other Dentistry topics presented by top experts from around the world.

ايدك
AEEDC
DUBAI
ORTHO



AEEDC Dubai World Orthodontic Conference Feb 5 - 6 , 2024

The 2-Day conference dedicated exclusively to the field of Orthodontics. Top Experts from around the world to discuss pressing issues in the Orthodontics field.

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DUBAI
OMFS



AEEDC Dubai World Oral & Maxillofacial Conference Feb 7 - 8 , 2024

The 2-Day specialised conference features prominent OMFS speakers and experts, discussing various topics in the field of Oral and Maxillofacial Surgery.

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DUBAI



AEEDC Dubai Conference Feb 6 - 8 , 2024

The conference attracts outstanding speakers from across the globe, who offered their insights on the most advanced topics in Dentistry.

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AEEDC
DUBAI
ADVANCED SPECIALITY COURSES



AEEDC Advanced Speciality Courses Feb 6 - 8 , 2024

AEEDC delegates take the opportunity to learn from the top experts on various subjects like Perio-Implantology, Endodontics, Aesthetic Dentistry, Paediatric Dentistry Courses.

AEEDC Student Competition



Student Competition

Feb 6 - 8, 2024

Student Competition provides a unique opportunity to all dental & oral medicine students to showcase their knowledge and intends to bring out the best in the next generation attracting hundreds of students who are the future of Dentistry.



STARTUP by AEEDC DUBAI



AEEDC offers the platform for start-ups to get noticed by the global dental community over the period of 3 days of the event and provides the right opportunity to accelerate business on a world scale.



AEEDC DUBAI STARS



AEEDC Dubai Stars, a show happening in parallel to the UAE International Dental Conference & Arab Dental Exhibition (AEEDC Dubai). The show features key figures, celebrities, and influencers who share their success stories and insights along with several entertainment activities & competitions.

AEEDC Dubai Stars Activities

- ★ Panel Discussions
- ★ Motivational Sessions
- ★ Success Stories
- ★ Experts Talks
- ★ Entertainment
- ★ Competitions & Raffle Draw



AEEDC PREMIUM EXPERIENCE



Exhibitors can display your products and services at the Concourse, a premium experience of visibility giving maximum exposure to your brands and services.



GUEST OF HONOUR COUNTRY



In recognition to the key role and contribution to the success of AEEDC Dubai over the last 27 years, Republic of Korea took part as a Guest of Honour Country at AEEDC Dubai 2023.



From Dubai to the World



EMAIL CAMPAIGNS

1,400,000

emails sent

108,235

dental professionals database



PARTNERS, MEDIA AND ASSOCIATIONS

25

partners

95

print and digital adverts

2.9 Million

audience reach



SOCIAL MEDIA

56,460

fans and followers across Facebook, Twitter, LinkedIn, Instagram & Youtube platforms



DIGITAL ADVERTISING CAMPAIGN

7.1 Million

impressions across Google and Facebook



WEBSITE

261,226

website sessions

145,265

unique website visitors



SMS

95,550

SMS delivered



Book Your Stand at AEEDC Dubai 2024

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CONFERENCES & EXHIBITIONS