



Uncover the dental industry's current state and future direction through the INDEX 1000 report. This data-driven report, based on a survey of 1,000 AEEDC 2026 attendees, provides valuable insights into purchasing preferences; expansion plans; market outlook; technology adoption and more. Please refer below is the table of content of the report.

Expected date of publication: 01<sup>st</sup> July 2026

---

## **Content Covered -**

- 1. Dental Industry Overview – MENA region**
- 2. Industry Overview by Categories**
  - 2.1 Dental Equipment & Tools (Clinic/Lab/Surgical)
  - 2.2 Dental Material & Supplies
  - 2.3 Dental Tech & Software
  - 2.4 Oral Care
- 3. INDEX 1000 Research Objective**
  - 3.1 Survey Data Sample Size
  - 3.2 Survey Data Demographic Mix
  - 3.3 Survey Data Categorization
  - 3.4 Survey Data Scope
- 4. Customer Purchasing Preferences**
  - 4.1 Purchasing Preferences – Origin of Manufacturers**
    - 4.1.1 Origin of Manufacturer Preference - Dental Equipment / by region
    - 4.1.2 Origin of Manufacturer Preference - Dental Supplies / by region
  - 4.2 Purchasing Preference – Top Influencing Factors**
    - 4.2.1 Top Influencing Factors - Dental Equipment and Supplies / by region
  - 4.3 Frequency of Sourcing New Vendor**
    - 4.3.1 Frequency of Sourcing New Vendors - by region
  - 4.4 Frequency of Equipment Upgrades**
    - 4.4.1 Frequency of Equipment Upgrades - by region
    - 4.4.2 Frequency of Equipment Upgrades - by entity business activity
  - 4.5 Factors Influencing Repeat Purchase from the Same Supplier**
  - 4.6 Impact of Product Bundling Offers on Purchasing Behavior**
  - 4.7 Role of Product Certification in Purchase Decisions**
    - 4.7.1 Role of Product Certification in Purchase Decisions - by region
  - 4.8 Factors Influencing switch from Established Global Brands to New Emerging Brands**
    - 4.8.1 Factors Influencing switch from Established Global Brands to New Emerging Brands - by region
- 5. Growth and Expansion**
  - 5.1 Customer Expansion Plans**
    - 5.1.1 Customer Expansion Plan - by region
    - 5.1.2 Customer Expansion Plan - by entity business activity



- 5.2 Market Perception on Price Driven vs Value Driven Market**
  - 5.2.1 Perception - by region
- 5.3 Professional's Market Outlook**
  - 5.3.1 Professional's Market Outlook - by job role
- 6. Technology Adoption**
  - 6.1 Key Barriers to Accepting Technological Advancements**
    - 6.1.1 Key Barriers to Accepting Technological Advancements- by region
  - 6.2 Challenges Encountered with Implementation of CAD/CAM Technologies**
  - 6.3 Adoption of AI-Driven Automation and Analytics**
    - 6.3.1 Adoption of AI-Driven Automation and Analytics - by region
  - 6.4 Attitudes Toward Tele-Dentistry Services**
    - 6.4.1 Attitudes Towards Tele-Dentistry Services - by region
- 7. From the Dentists'**
  - 7.1 Patient Volume for Preventative Oral Care**
    - 7.1.1 Patient Volume - by region
  - 7.2 Most Prescribed Oral Care Products by Dentist**
    - 7.2.1 Most Prescribed Oral Care Products - by region
  - 7.3 Preferred Medicinal Toothpaste by Dentist**
    - 7.3.1 Preferred Medicinal Toothpaste - by region
  - 7.4 Preferred Choice of Marketing Communication by Dentist**
  - 7.5 Influence of Social Media in Shaping Patients' Requests**
    - 7.5.1 Influence of Social Media in Shaping Patients' Requests - by region
- 8. Year-on-Year Comparison of Key Impact Factors: Changes from the Previous INDEX 1000 Edition**
- 9. Conclusion**

